

The logo consists of a dark blue oval with the word "AERUS" written in white, uppercase, sans-serif font across its center.

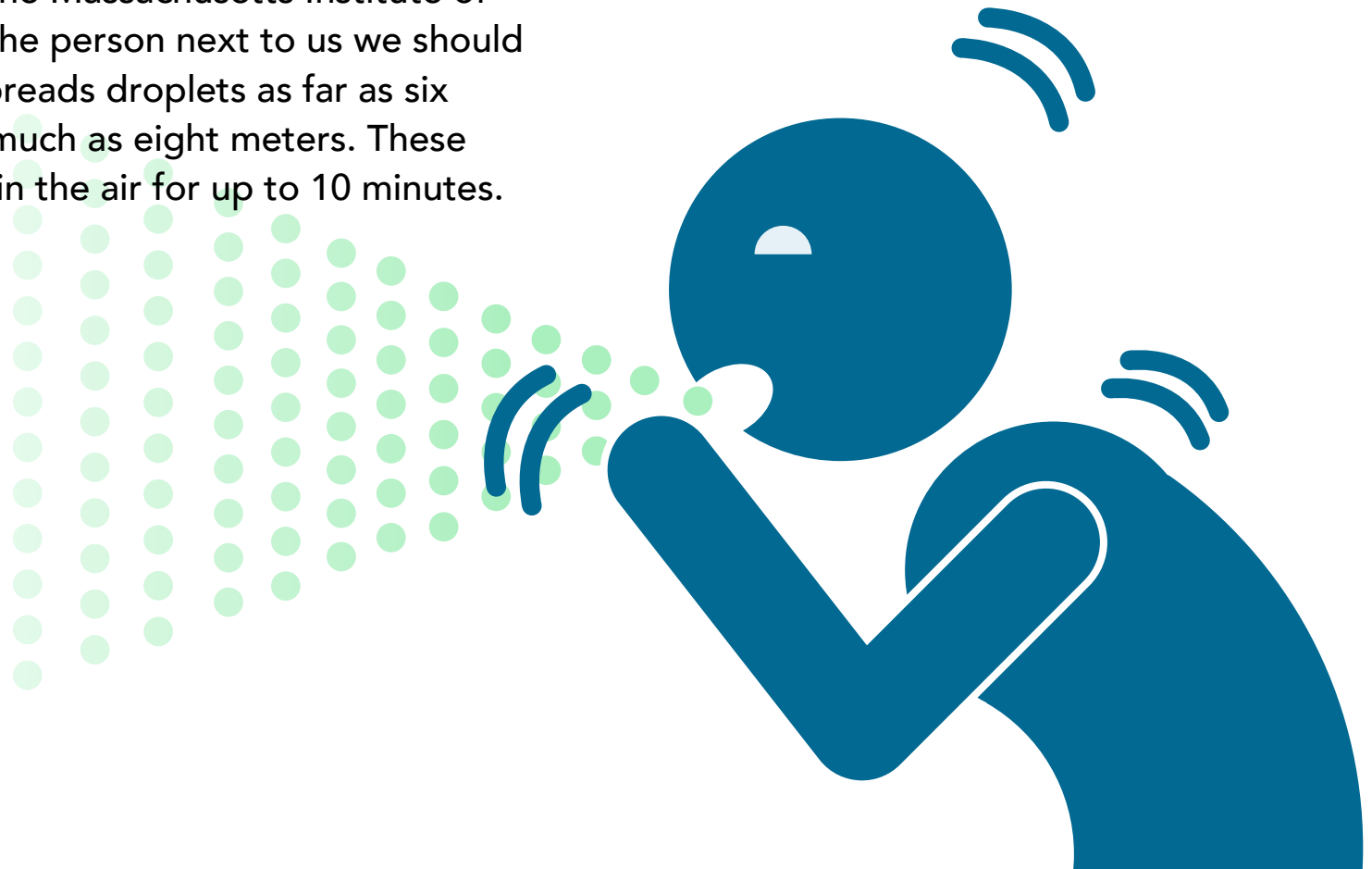
AERUS


# Why We Are Here?

To discuss our proven industry leading technology. To show you how you can make an investment to keep your family safe and healthy in your own home. The benefits of a healthy living environment cannot be measured in monetary value. The choices you make today will affect how you live for years to come.

# Did You Know:

The average sneeze can travel 8 meters. According to research by scientists at the Massachusetts Institute of Technology, it's not just the person next to us we should worry about: coughing spreads droplets as far as six meters, and sneezing as much as eight meters. These droplets stay suspended in the air for up to 10 minutes.






# “Air pollution is the new tobacco”

**WHO Director Mr. Tedros** – with viruses and bacteria living in the air and on surfaces for days, a solution is needed to ensure this not occur in your own home.





**Would you eat  
contaminated food or drink  
polluted water?**

# Why are we breathing contaminated air?

We drink 4 pounds of water per day – eat 6 pound of food and breathe 36 pounds of air, what effects does this have on our health?



Your indoor air can be

200%

TO

500%

more polluted than  
the air outdoors.

Energy-efficient homes trap pollutants inside

People spend 90% of their time indoors

EPA – Indoor air up to 5 times more polluted

*Symptoms such as:*

- Itchy, watery eyes
- Coughing
- Runny nose
- Postnasal drip
- Itching
- Fatigue
- Headaches
- Nasal congestion
- Sneezing



# The Common Causes of Indoor Air Pollution

- Viruses & Bacteria
- Tobacco Smoke
- Molds & Dust
- Pets & Dander
- Dust Mites
- Ragweed & Pollen



# Issues With Air Cleaners On The Market Today

They capture the germs and other micro-organisms but they then become breeding ground for bacteria if you do not change them



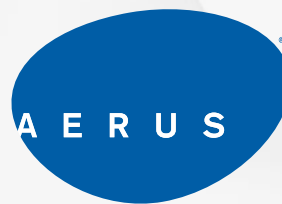
1. Limited airflow
2. Low coverage area
3. Require frequent maintenance and cleaning
4. Lose efficiency as plates become coated
5. Redistribute and do not remove dust
6. Ozone generators are dangerous – even banned in California in 2007. These units also have been known to cause lung damage.





ActivePure® Technology

EXCLUSIVELY BY





## Benefits of ActivePure Technology



Watch this short video to learn about the benefits of ActivePure® Technology.



## How ActivePure Technology Works



Watch this short video to learn how ActivePure® Technology works.

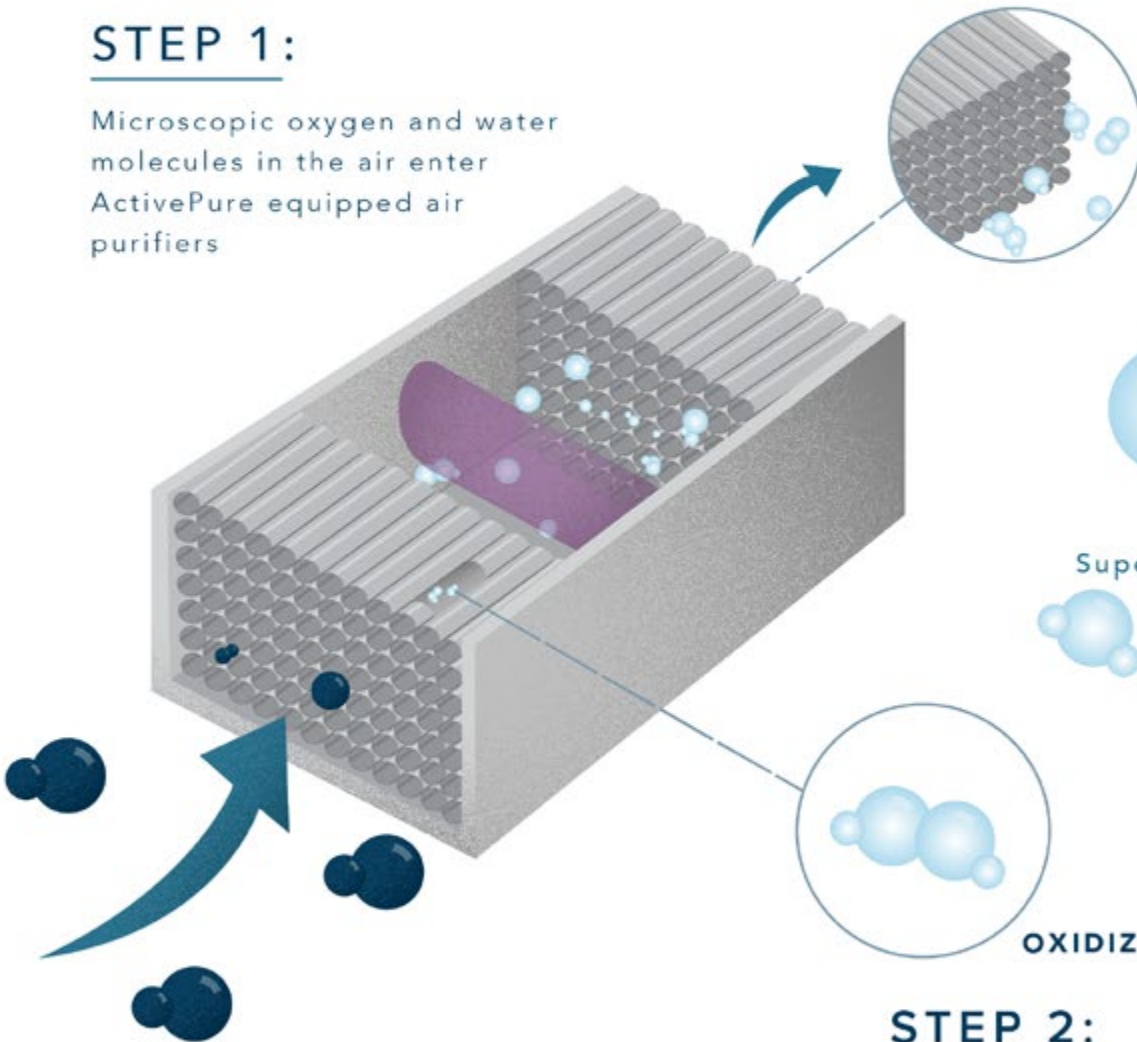


# HOW ACTIVEPURE TECHNOLOGY WORKS

The science behind this technology is incredible.

## STEP 1:

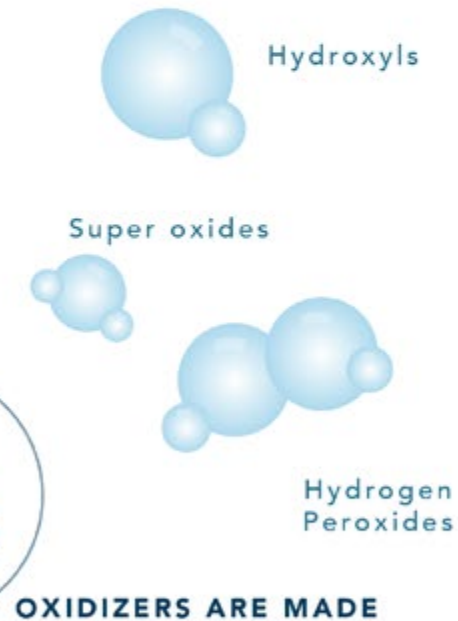
Microscopic oxygen and water molecules in the air enter ActivePure equipped air purifiers



**WATER AND OXYGEN ARE ABSORBED BY THE ACTIVEPURE HONEYCOMB MATRIX**

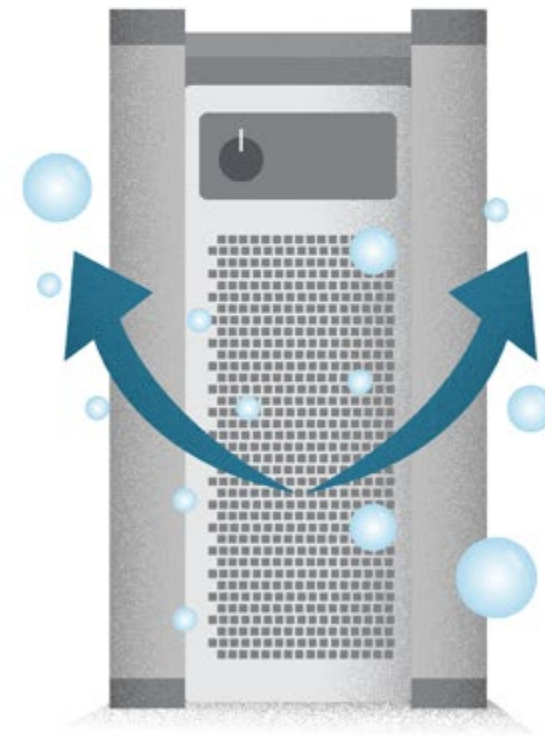
## STEP 3:

When they're released back into the air, the supercharged ActivePure molecules seek and rapidly destroy contaminants, fungi, mold, and odor-causing bacteria



## STEP 2:

They pass through the ActivePure honeycomb matrix and transform into friendly-yet-powerful oxidizers



**BEYOND GUARDIAN AIR PURIFIER**

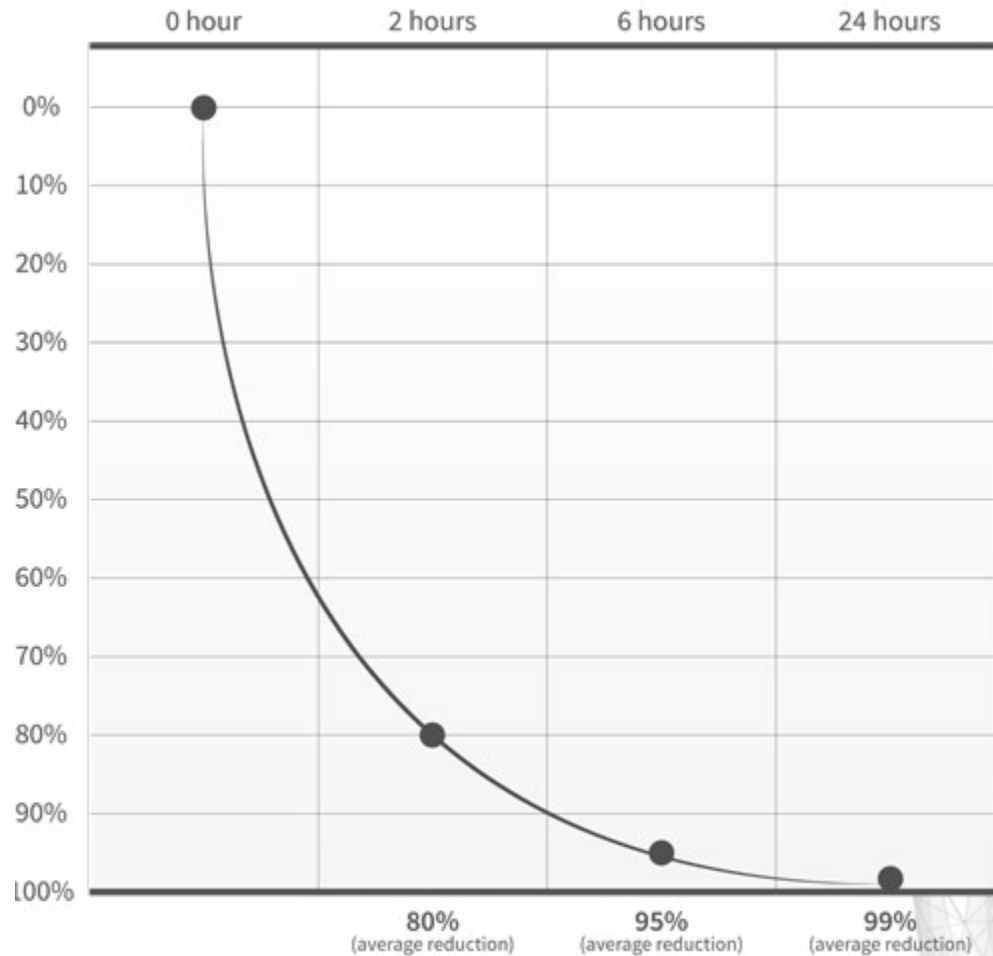


# ACTIVEPURE HAS BEEN PROVEN EFFECTIVE IN THE **REDUCTION OF SURFACE CONTAMINANTS**

Reduction of Airborne Contaminants – testing conducted by **KANSAS STATE UNIVERSITY**

**OVER 99% REDUCTION**  
of microbes in 24 hours!

**OVER 80% REDUCTION**  
in just 2 hours!



## Microbes Tested

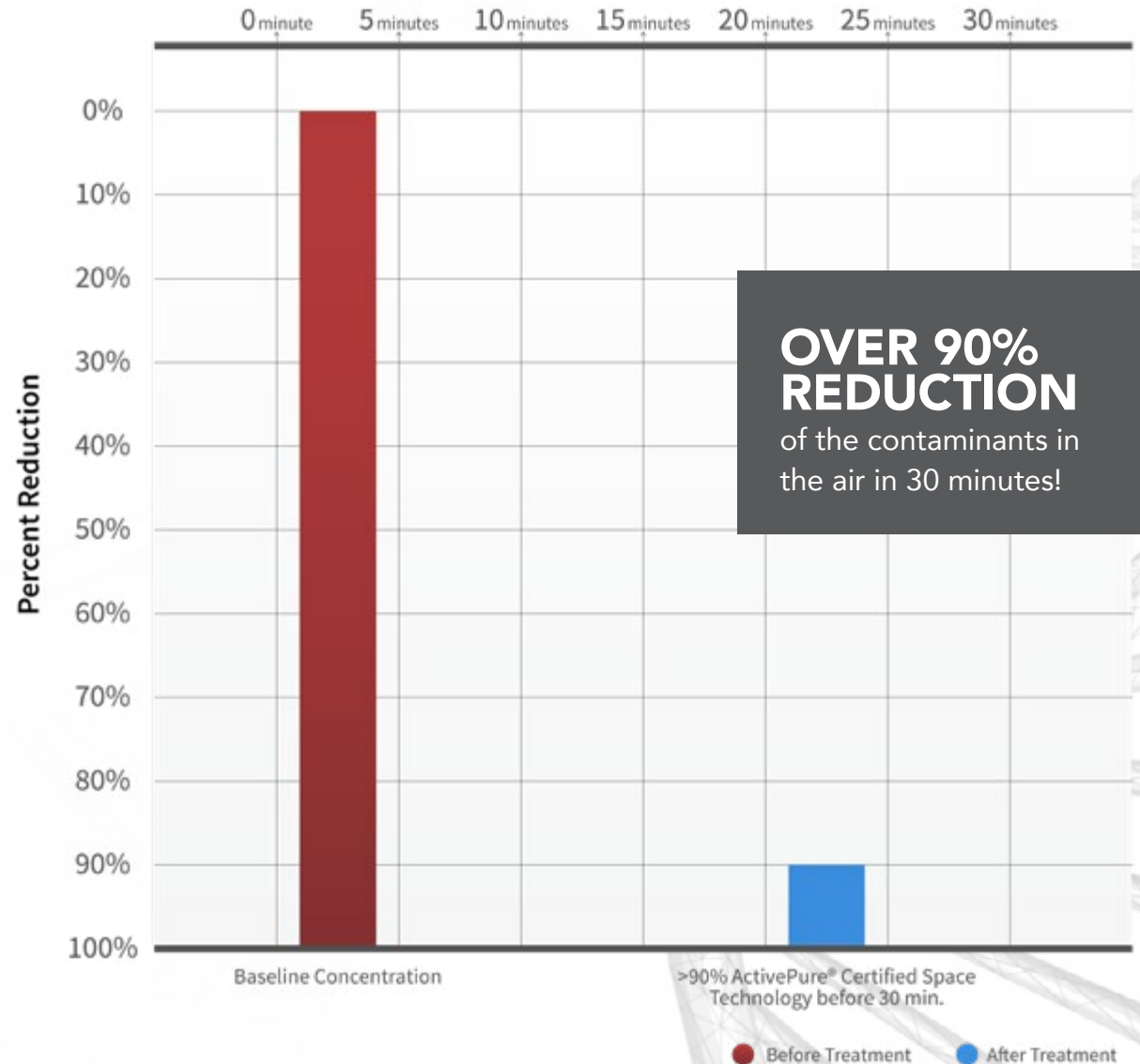
- Staph (*S. aureus*)
- E. Coli
- Bacillus spp.
- MRSA (*S. aureus r*)
- Strep (*Streptococcus spp.*)
- Pseudomonas spp.
- Listeria (*L. monocytogenes*)
- C. albicans
- S. chartarum
- Avian-Bird Flu (Influenza Virus H5I)
- Hepatitis (Hepatitis A HAV)
- Swine Flu (H1N1)
- Norovirus





## ACTIVEPURE HAS BEEN PROVEN EFFECTIVE IN THE **REDUCTION OF AIRBORNE CONTAMINANTS**

Reduction of Airborne Contaminants – testing conducted by **UNIVERSITY OF CINCINNATI**



In only 30 minutes our technology reduces over 90% of the contaminants in the air - **which is 50 times more powerful** than normal HVAC filtration

Results based on laboratory testing  
Scientific testing has demonstrated the use of ActivePure® Technology to substantially reduce airborne and surface contaminants.

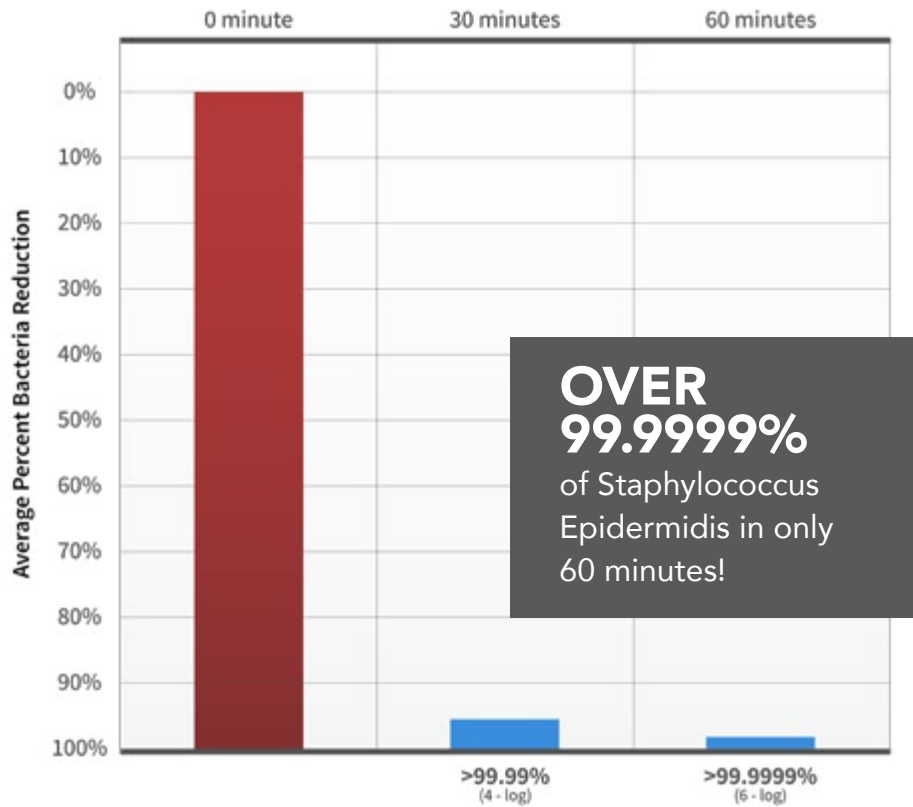
Field results may vary based on environmental conditions. These results have not been certified by the FDA.



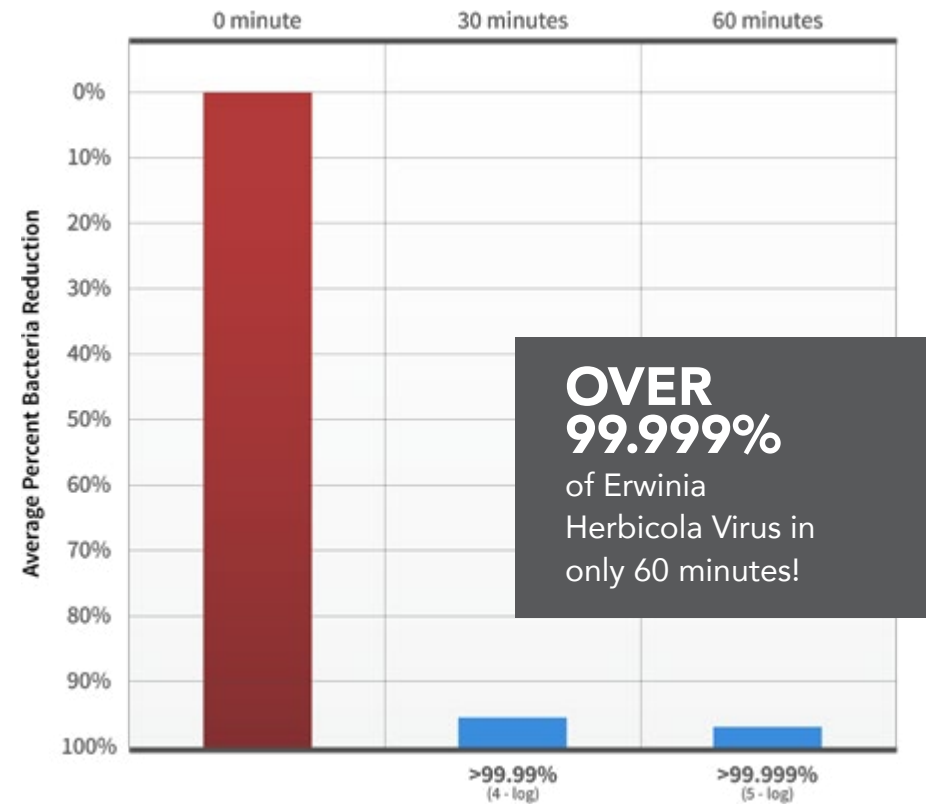


# ACTIVEPURE HAS BEEN PROVEN EFFECTIVE IN **FDA-COMPLIANT LAB TESTING AGAINST GRAM-POSITIVE AND GRAM-NEGATIVE BACTERIA.**

Reduction of Airborne Contaminants Staphylococcus epidermidis – Gram-positive Bacteria



Reduction of Airborne Contaminants Erwinia herbicola – Gram-negative Bacteria



Results based on laboratory testing Scientific testing has demonstrated the use of ActivePure® Technology to substantially reduce airborne and surface contaminants.

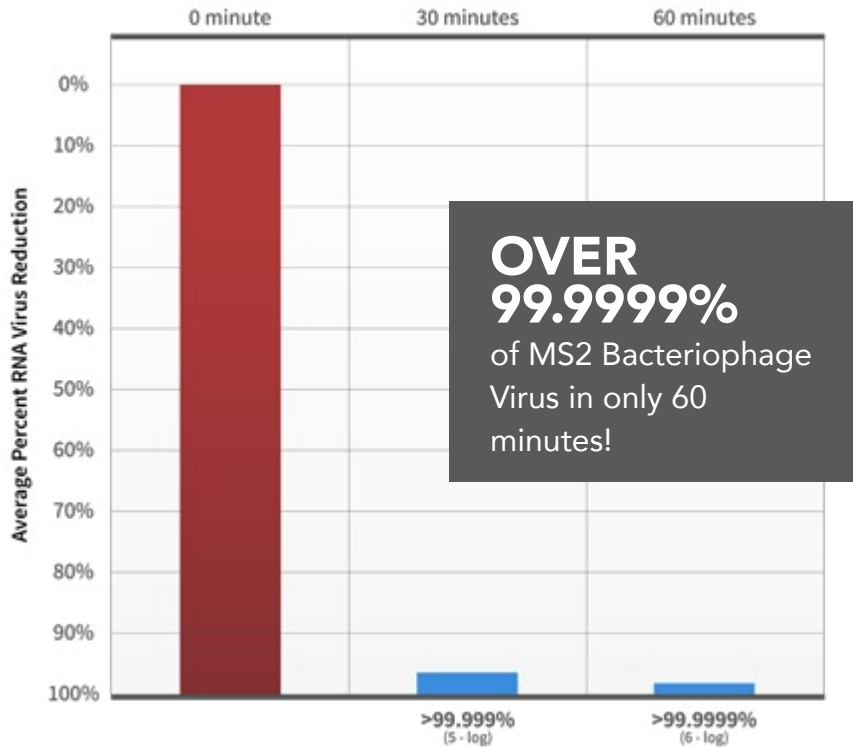
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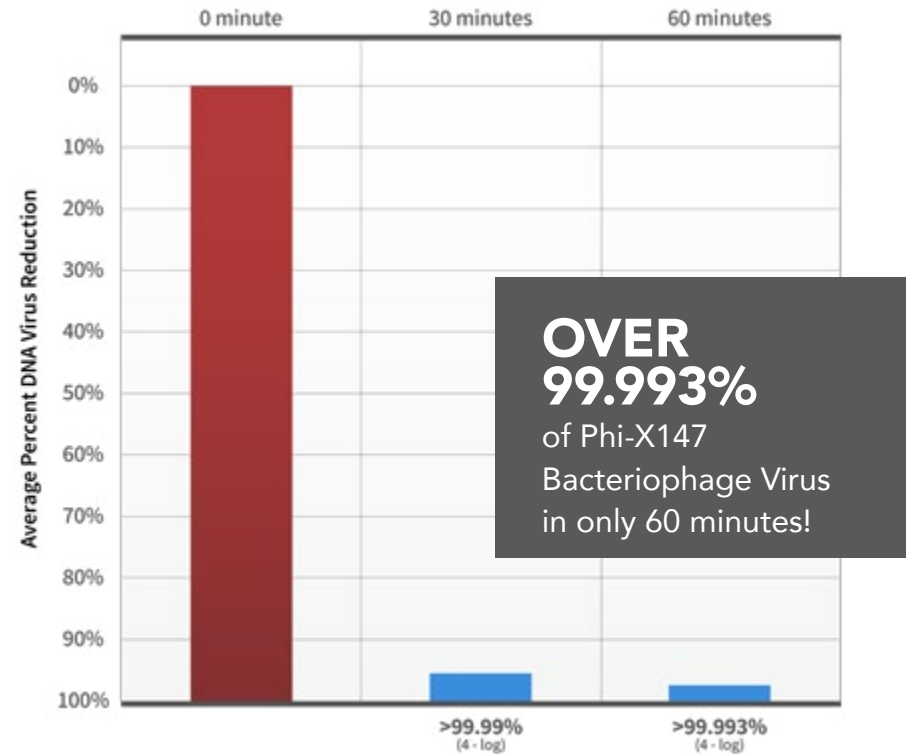


# ACTIVEPURE HAS BEEN PROVEN EFFECTIVE IN **FDA COMPLIANT LAB TESTING AGAINST RNA VIRUS AND DNA VIRUS.**

Reduction of Airborne Contaminants MS2 bacteriophage RNA Virus



Reduction of Airborne Contaminants Phi-X147 bacteriophage DNA Virus



Results based on laboratory testing Scientific testing has demonstrated the use of ActivePure® Technology to substantially reduce airborne and surface contaminants.

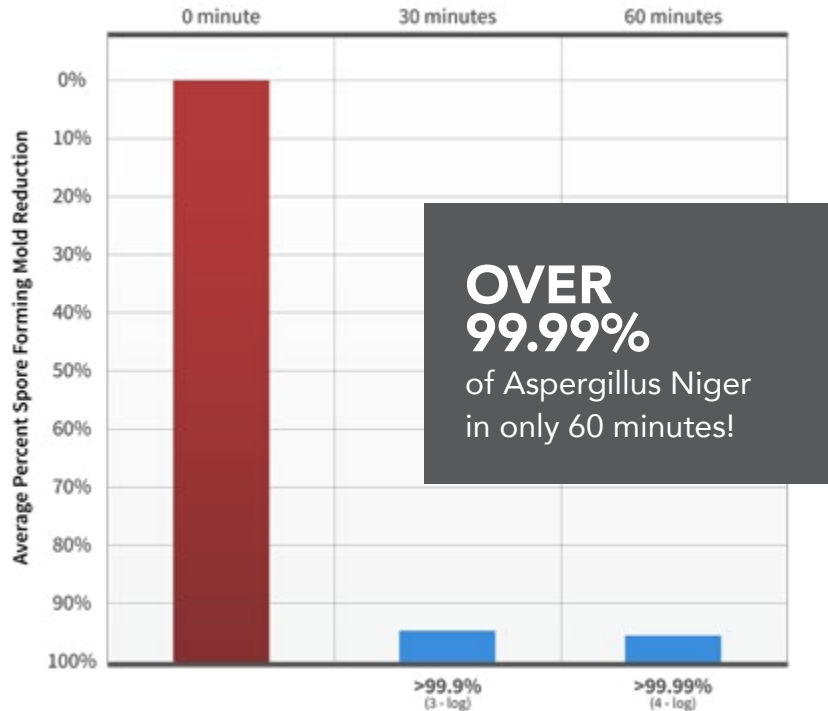
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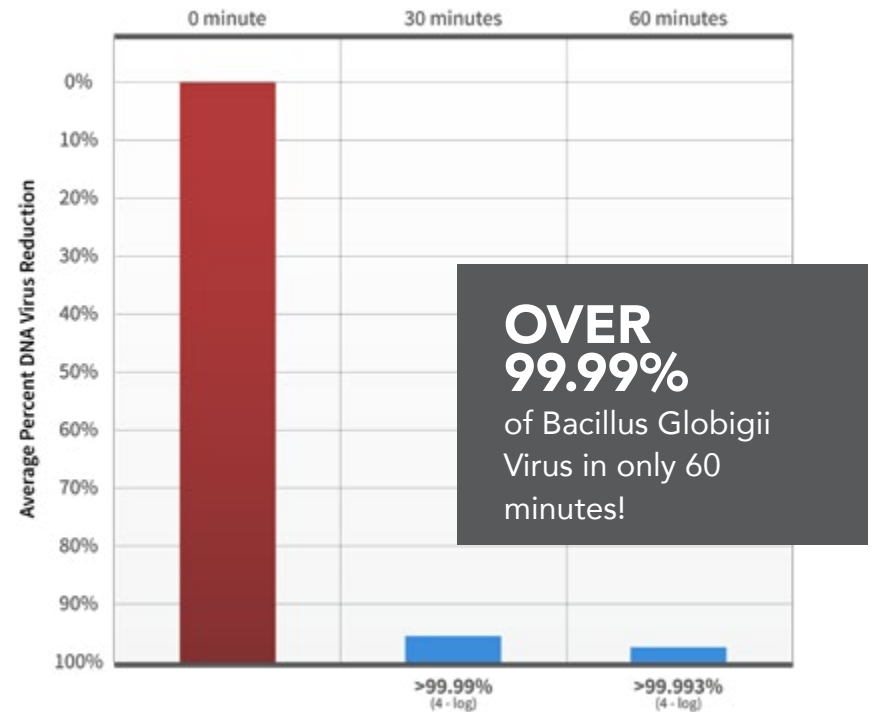


# ACTIVEPURE HAS BEEN PROVEN EFFECTIVE IN **FDA COMPLIANT LAB TESTING AGAINST FUNGAL MOLD AND BACTERIAL MOLD.**

Reduction of Airborne Contaminants  
Aspergillus niger (Fungal Mold)



Reduction of Airborne Contaminants Bacillus globigii (Bacterial Mold)



Results based on laboratory testing Scientific testing has demonstrated the use of ActivePure® Technology to substantially reduce airborne and surface contaminants.

Field results may vary based on environmental conditions. These results have not been certified by the FDA.







## HOME OWNERS

Protects your whole family from viruses, bacteria, allergens and indoor air pollution. Makes your home as safe and healthy as can be by investing in the worlds best indoor air purification technology.

# A Smart Solution for Everyone

Because ActivePure is both safe and powerful, it's an ideal solution for all kinds of people and places.



## PET LOVERS

Furry family members bring love . . . and dander. With ActivePure, it's possible to have the companionship of your four-legged friend and clean, breathable air at the same time.



## ASTHMA + ALLERGY SUFFERERS

If seasonal allergies, breathing difficulties or asthma impact your daily life, ActivePure Technology can help.



## PARENTS + CAREGIVERS

Delicate immune systems can be compromised by allergens, bacteria and viruses. ActivePure Technology works in your home to bring a clean balance to air and surfaces.

# A Smart Solution for Everyone

Because ActivePure is both safe and powerful, it's an ideal solution for all kinds of people and places.



## HEALTH ADVOCATES

Clean environments naturally facilitate wellness. If you're devoted to living a healthier life, ActivePure technologies support your lifestyle.



## EDUCATORS

Learning environments are one of the top places illnesses can spread – and high absentee rates can affect performance. ActivePure has been shown to significantly reduce viruses and sick days.



## ATHLETES

At both collegiate and professional levels, staph infections can mean season-ending illnesses . . . and worse. ActivePure has been utilized in athletic facilities and shown to eradicate problematic pathogens.

# A Smart Solution for Everyone

Because ActivePure is both safe and powerful, it's an ideal solution for all kinds of people and places.



## MEDICAL FACILITIES

Medical waiting rooms are a veritable petri dish of viruses, and veterinary offices struggle with both cleanliness and odor. ActivePure is a smart, safe solution of both humans and pets – eliminating odor and contaminants that cause illness.

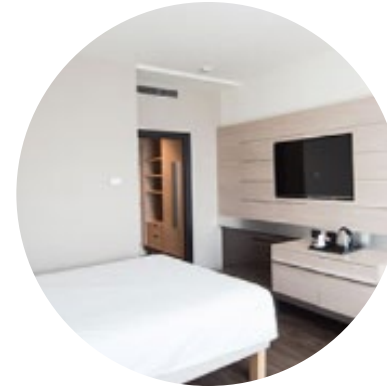


## CITY DWELLERS

Fumes, smoke, ground-level ozone and vehicle emissions can make it hard for any city resident to breathe easy. ActivePure neutralizes hazardous gases and airborne particulate to create healthier indoor spaces.

# Where It's Used

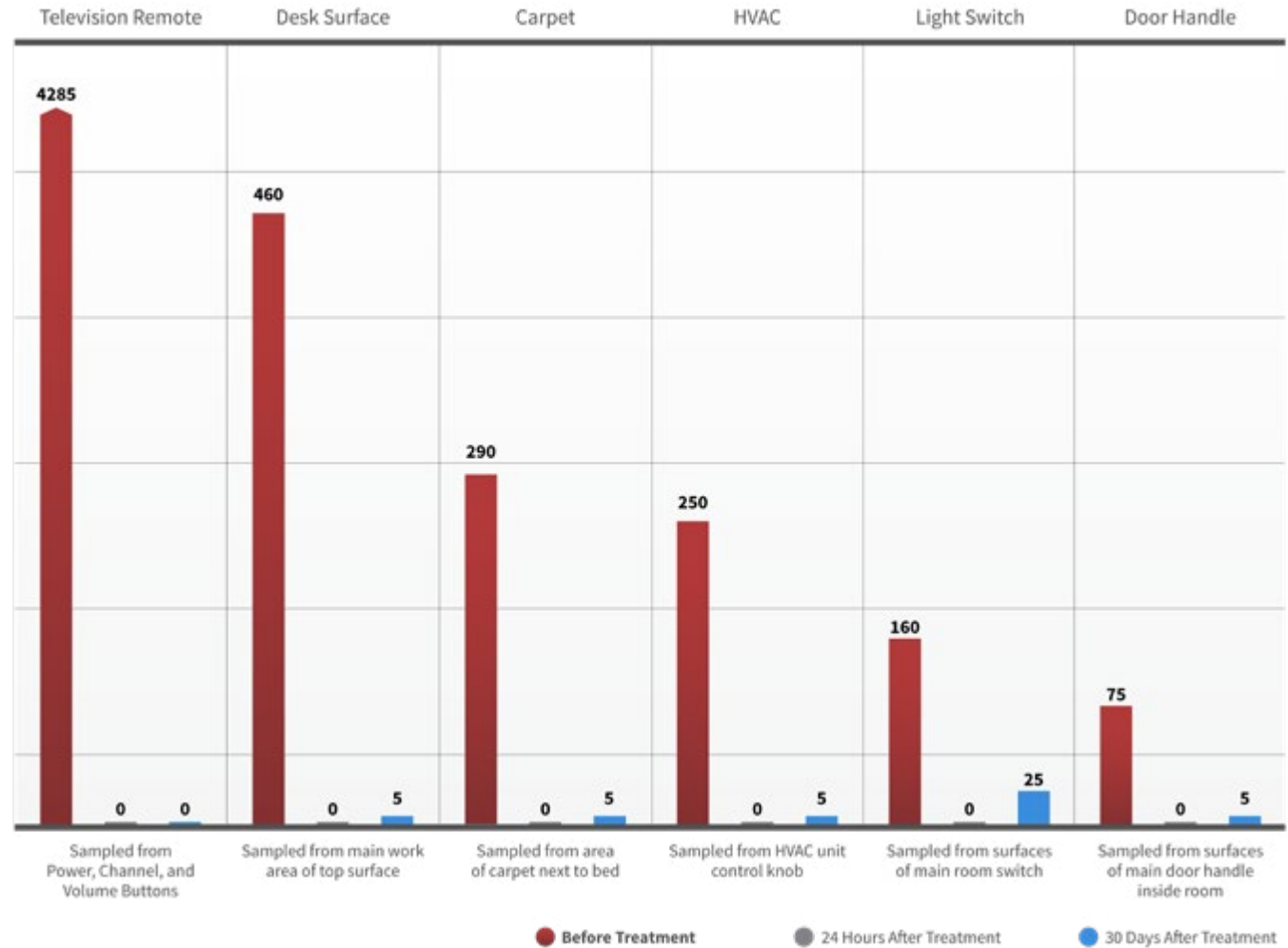
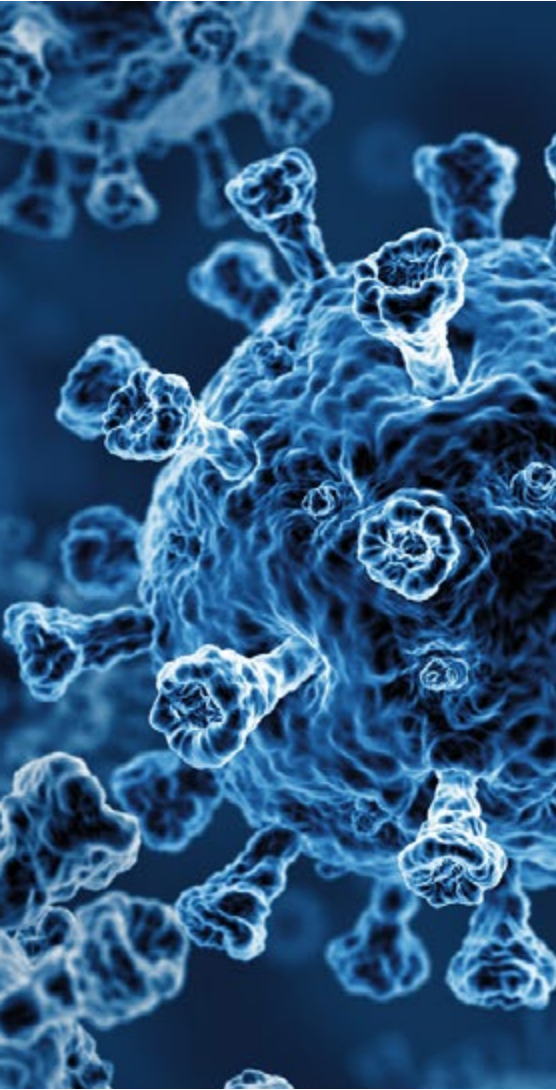
- Hospitals
- Homes
- Doctors' offices
- Assisted living facilities
- Schools
- Veterinary clinics
- Athletic facilities
- Hotels
- Liberty Bell
- Businesses
- Ground Zero Museum
- Automobiles





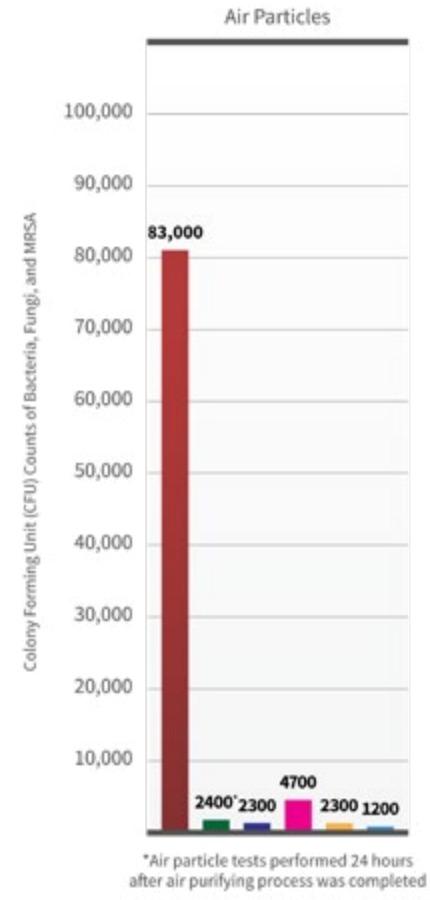
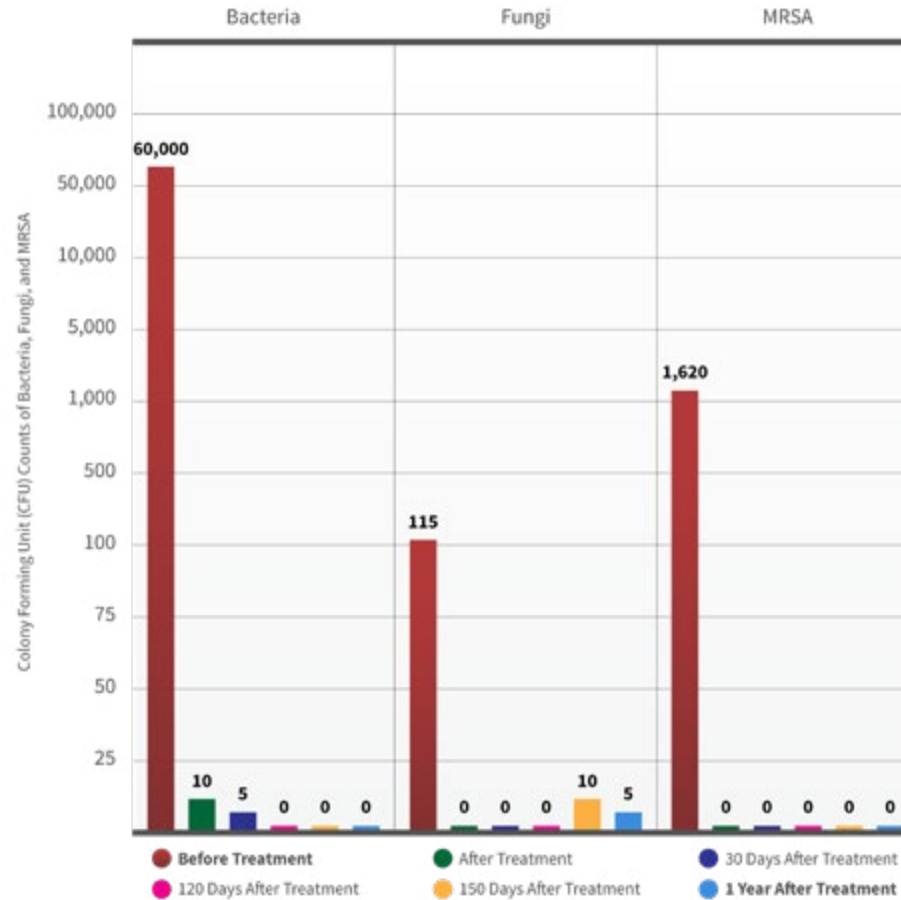


## ACTIVEPURE TECHNOLOGY INSTALLED IN HOTELS (BACTERIA)





# ACTIVEPURE TECHNOLOGY INSTALLED IN MAJOR LEAGUE BASEBALL

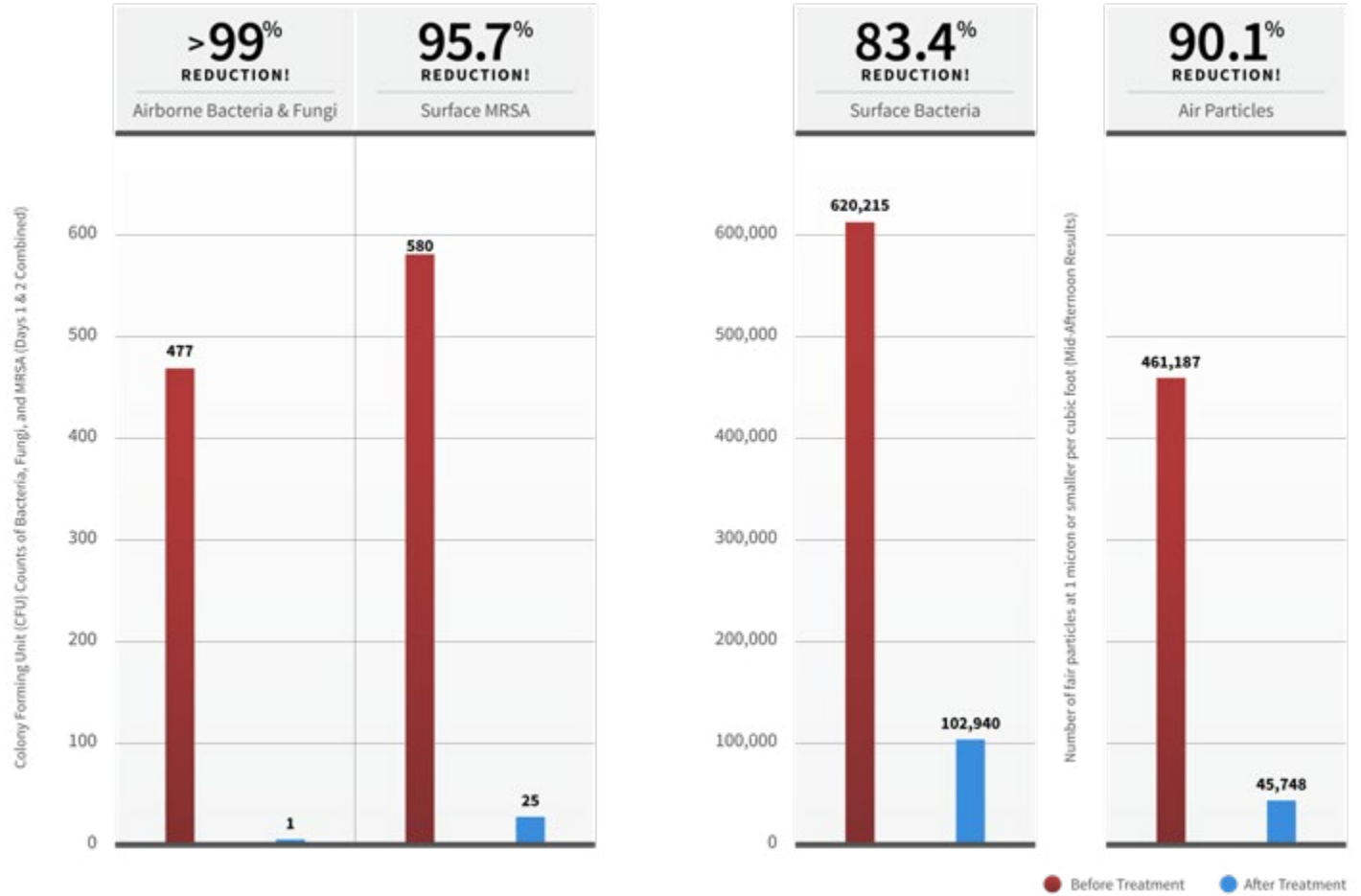


\*Air particle tests performed 24 hours after air purifying process was completed





# ACTIVEPURE TECHNOLOGY INSTALLED IN HOSPITAL OPERATING ROOMS

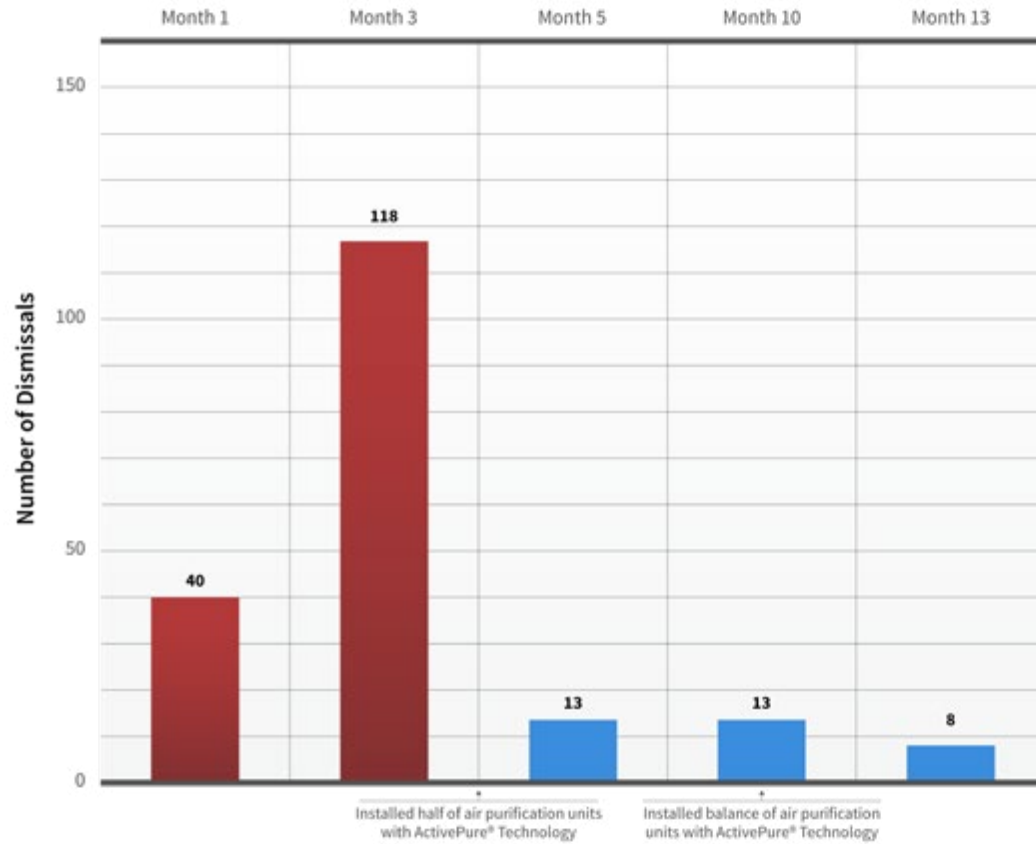




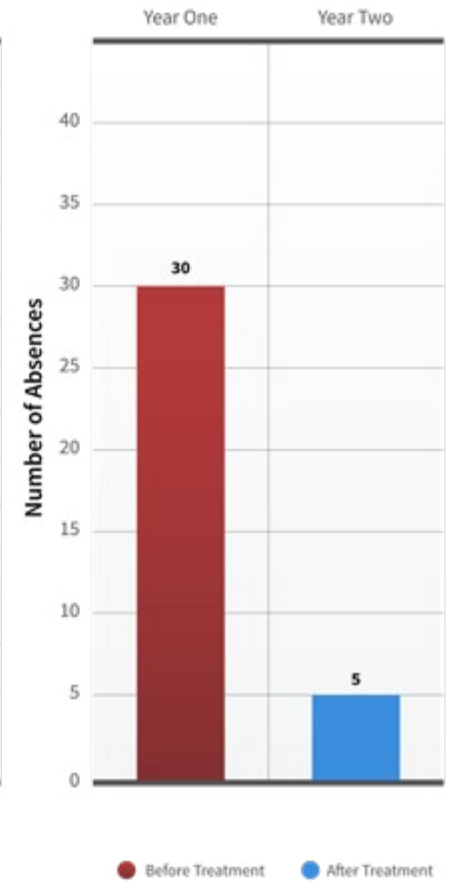
# ACTIVEPURE TECHNOLOGY INSTALLED IN **SCHOOLS**



## >80% REDUCTION in Flu Related Dismissals



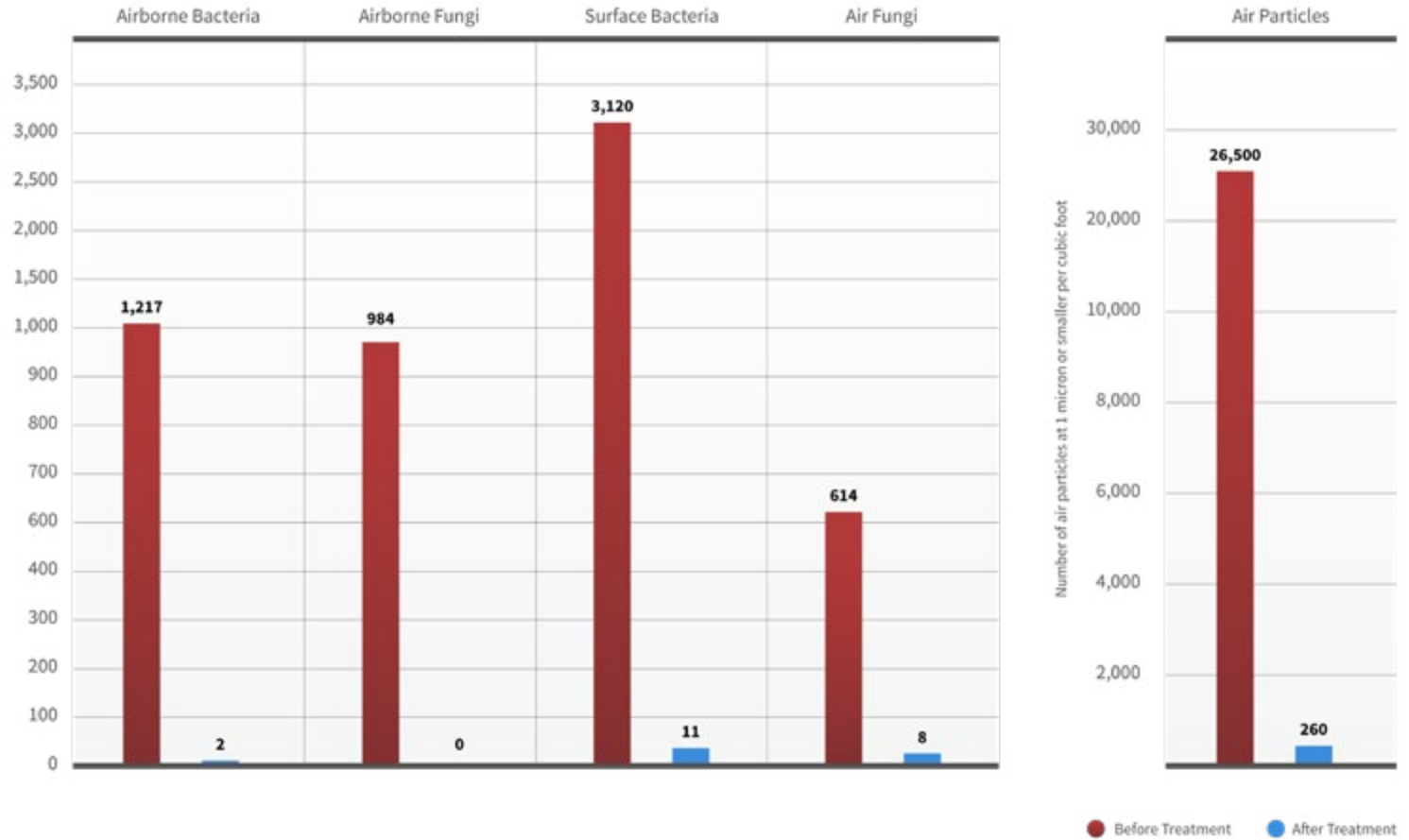
## >80% REDUCTION in Preschool Sick Days







# ACTIVEPURE TECHNOLOGY INSTALLED IN **RESIDENTIAL HOMES**



## BEYOND GUARDIAN AIR

The only air purifier on the market that uses an exclusive combination of technologies, including ion generation, a sealed better-than-HEPA filter, Photocatalytic Oxidation and our proprietary ActivePure® Technology, which is university tested and proven effective against bacteria, viruses, mold and fungi in the air and on surfaces.

### BENEFITS

- Coverage up to 2,000 sq. ft. (185.8 m<sup>2</sup>)
- Eliminates common triggers of allergies, asthma, and irritants to those with sensitive immune systems
- Portable, no installation required
- Destroys VOCs, smoke and odors without ozone
- ActivePure® is the only air purification technology recognized exclusively, worldwide, as Certified Space Technology.
- 5-year limited warranty available (terms & conditions apply)
- Operates 24/7
- 5-year limited warranty

### HOW IT WORKS

- Uses ActivePure® Technology to create pristine air quality and attack contaminants on surfaces
- Ten unique features include technologies to capture 99.97% of particles as small as 0.1 micron

### UNIQUE FEATURES

- Directional air intake for less resistance
- Multi-point ion generator creates electrically charged attraction to the filter
- Carbon layer prefilters large particles and odors
- Water-proof, polypropylene filter captures 99.97% of particles as small as 0.1 micron, performing at levels better than HEPA
- UVC light is a germicidal lamp
- ActivePure® Technology is a proprietary, active, Certified Space Technology that goes into the room to destroy contaminants in the air and on surfaces
- 4-speed dual intake fan moves particles toward filter
- Angled blades at emission point create dynamic air flow through room
- Whisper quiet HEPA silent™ setting on 4-speed control knob
- Durable all-steel construction for durability & sound-insulation



## GUARDIAN ANGEL

The most advanced air filtration that creates a pristine, healthy environment. The Guardian Angel is a portable, true HEPA air purifier designed to protect indoor air from pollution. Covers up to 1,000 sq. ft. and is perfect for college students, apartments, smaller homes and offices.

### BENEFITS

- Portable, no installation required
- Removes 99.97% of airborne contaminants as small as 0.3 micron
- UV light combines with titanium dioxide to remove contaminants
- Removes odors without ozone
- Quiet operation, long life and highly efficient
- Energy Star Certified

### HOW IT WORKS

- Air passes through the sealed, true HEPA filter that removes microorganisms and airborne particles to emit the cleanest, freshest air
- Carbon filter removes odors from the air
- PCO technology attacks pathogens and VOCs when UV light reacts with titanium dioxide

### UNIQUE FEATURES

- True HEPA, 5-stage Advanced Filtration
  1. Washable pre-filter
  2. Sealed, true HEPA filtration
  3. Activated carbon layer
  4. Photocatalytic oxidation (PCO) technology
  5. Negative ionization
- Brushless motor and sturdy steel construction
- Operates 24/7
- Whisper silent speed selection
- Aromatherapy
- 5-year limited warranty



## LAUNDRY PRO 2.0

The Laundry Pro 2.0 super cleans your laundry using only cold water and no detergents.

### BENEFITS

- Saves the average family of 4 up to \$462/year: hot water and cleanser costs
- Eliminates allergic reactions and skin sensitivities due to chemicals in detergent and fabric softeners
- Keeps colors bright and whites white, and towels softer and fluffier
- Extends the life of your clothing
- Environmentally-friendly

### HOW IT WORKS

- NASA-inspired technology infuses cold water with oxygen, hydrogen peroxide, and other safe cleaning gases which bubble, lift dirt, and clean fabrics eliminating the use of traditional detergents.

### UNIQUE FEATURES

- Designed and built in the USA
- Status lights will glow blue when operating normally
- Small unit (17.3" x 5.19" x 3.69") easily mounts directly to the wall and attaches to your water source
- Also creates high intensity cleaning water for general household cleaning

### NO DETERGENT\*. NO HOT WATER. MORE SAVINGS!

	Electric Water Heater		Gas Water Heater		Laundry Pro 2.0
Water Temperature Setting	Hot / Cold	Cold / Cold	Hot / Cold	Cold / Cold	Cold / Cold
Water (includes electricity + water + water heating)	\$0.61	\$0.24	\$0.42	\$0.24	\$0.24
Detergent cost per load	\$0.45	\$0.45	\$0.45	\$0.45	X
Fabric softener cost per load	\$0.36	\$0.36	\$0.36	\$0.36	X
Cost per load	\$1.42	\$1.05	\$1.23	\$1.05	\$0.24
Avg loads / year	392	392	392	392	392
Annual cost	\$556.64	\$411.60	\$482.16	\$411.60	\$94.08
Annual Savings with Laundry Pro**	\$462.56	\$317.52	\$388.08	\$317.52	





# Diamond Package

2 Beyond Guardian Air

3 Guardian Angels

1 Laundry Pro

**DISTRIBUTOR PRICE:**

**RETAIL PRICE:**

**PV:**

Payment Options:

**VISA**



**DISCOVER**



# Platinum Package

1 Beyond Guardian Air

3 Guardian Angels

1 Laundry Pro

**DISTRIBUTOR PRICE:**

**RETAIL PRICE:**

**PV:**

Payment Options:

**VISA**



**DISCOVER**



# Gold Package

1 Beyond Guardian Air

2 Guardian Angels

**DISTRIBUTOR PRICE:**

**RETAIL PRICE:**

**PV:**

Payment Options:

**VISA**



**DISCOVER**



# Win a FREE Portable Air Purifier from the Pure Company

Please take a moment to recommend a few people who you know to us. When 3 people complete an appointment with us, we will deliver a NEW Portable Air Purifier to you free of charge (a \$99.00 Value).



## CUSTOMER INFORMATION

Name

Address

City/St/Zip

Phone Number

Email

## REFERRAL 1

Name

Address

Phone Number

## REFERRAL 2

Name

Address

Phone Number

## REFERRAL 3

Name

Address

Phone Number

## REFERRAL 4

Name

Address

Phone Number